



Europass Curriculum Vitae

Personal information

First name / Surname **VITA BRAKOVSKA, PhD**
 Phone +371 29203533
 E-mail vita.brakovska@zinis.lv
 Date of birth July 3, 1979

Occupational field **Expert on creativity and innovation issues**

Areas of competence:

Concept of creativity and innovation, national innovation system, regional innovation strategies, innovation support tools, investment readiness, social entrepreneurship, prototyping, design thinking, lateral thinking techniques, presentation skills, CCI, business development at early stage

Work experience:

Date	Since September, 2010
Occupation or position held	Lecturer at higher education institutions
Main activities and responsibilities	Overall mission: to improve the practical knowledge on knowledge economy for the students of master studies: prepare and lead the academic course "Innovation economy and management"
Name of employers	Riga Technical University (Latvia) University College of Economics and Culture (Latvia)
Type of business or sector	university/ higher education institution
Website	www.rtu.lv , www.augstskola.lv

Date	Since June, 2009
Occupation or position held	Chair of the Board
Main activities and responsibilities	<p>Overall mission: to contribute in development of the knowledge economy in Latvia: work with:</p> <ul style="list-style-type: none"> • public institutions – municipalities and planning regions (seminars and training courses for public awareness on creativity and innovation issues, designing and facilitation of simulation games for improving the planning documents from innovation perspective, designing of local and regional innovation support tools), • public institutions – ministries (designing new policy instruments for regional innovation strategies and development of commercialization platform for creative industries), • public institutions – universities and research organizations (formulation and strategic sales of intellectual property within project "Baltic IP" (www.balticip.eu), • holders of business ideas (assistance in attracting sweat equity and venture capital), • different social groups willing to be encouraged and get involved in the creative entrepreneurship (unemployed, students, scientists, society members, teachers, employees etc), • venture capital investment funds (providing a flow of competitive business ideas – potential investment projects).
Name of employers	NGO "Knowledge and Innovation Society" (Latvia)
Type of business or sector	Non-governmental/ non-for profit
Website	www.zinis.lv

Date	September, 2005 – July, 2009
Occupation or position held	Project Manager, Department of Knowledge and Innovation System
Main activities and responsibilities	<p>Overall mission: to contribute in designing and implementation of state innovation policy:</p> <ul style="list-style-type: none"> • development of state aid program models (Innovative entrepreneurship motivation program, Cluster development program and Skills center program),

	<ul style="list-style-type: none"> • implementation of state innovation policy measures (public awareness building on innovation, organizing national-level competition on innovative business ideas, coordination of Cluster Coordination Unit, work with scientific institutions and start-ups), • assistance in international innovation projects in the Baltic Sea Region (DEFINE, BSR InnoNet and BSR_CBP), • organizing public procurement procedures and work with mass media.
Name of employers	Investment and Development Agency of Latvia (Latvia)
Type of business or sector	State institution subordinated to the Ministry of Economics
Website	www.liaa.gov.lv

Date	January – September, 2005
Occupation or position held	Monitoring Officer
Main activities and responsibilities	Overall mission: to contribute in implementation of state social integration policy: monitoring of 40 EU Phare projects on society integration; preparing the Monitoring reports for EU institutions
Name of employers	Society integration foundation (Latvia)
Type of business or sector	Public foundation
Website	www.sif.gov.lv

Date	August, 2001 – January, 2005
Occupation or position held	Head of Division of Economics and Development (since September, 2003) Senior expert on investment projects (Since August, 2001)
Main activities and responsibilities	Overall mission: to contribute in designing and implementation of local development strategy: <ul style="list-style-type: none"> • leading sub-project on designing the development strategy of Jurmala City (World Bank initiative), • establishment and coordination of Jurmala Entrepreneurs Consultative Board, • development of mid-term investment program of Jurmala City, • organizing first Business Days in Jurmala (2003 – 2004), • communication with mass media on economic development issues.
Name of employers	Jurmala City Council (Latvia)
Type of business or sector	Local authority
Website	www.jurmala.lv

Education and training

Dates	January, 2021 – November, 2024
Title of qualification awarded	Ph.D. in environmental engineering (dr.sc.ing.)
Principal subjects/occupational skills covered	Systemic thinking approach, Green Deal, Digital Twins, Sustainable development, Society transformation, Energy Communities, Climate Change mitigation etc
Name and type of organisation providing education and training	Riga Technical University, Institute of Energy Systems and Environment (IESE)

Dates	September, 2008 – January, 2011
Title of qualification awarded	Master of Business Administration (Studies in English)
Principal subjects/occupational skills covered	Product Design and Development, Innovation techniques, Technology and New Products Marketing, Information Systems Management, Total Quality Management, Entrepreneurship and planning, Strategy formulation, Change Management and Organizational Design, Managerial Cost Accounting and Project Analysis. Title of Master Thesis “Development of Support Mechanism for Innovative Entrepreneurship in Jurmala City”
Name and type of organisation providing education and training	The Norwegian-Latvian Executive Master Program in Innovation and Entrepreneurship, Riga Technical University

Dates	September, 1997 – June, 2001
Title of qualification awarded	Bachelor of Social Science in Business Administration
Principal subjects/occupational skills covered	Major in Marketing
Name and type of organisation providing education and training	Ventspils University College (Latvia)

Personal skills and competences

Mother tongue **Latvian**
Other languages **Russian, English, French, Swedish**

	Understanding	Speaking	Writing
English	B2	B2	B2
Russian	C2	C1	C1
French	A1	A1	A1
Swedish	A1	A1	A1

Social skills and competences

Ability to work individually and as a team member, communication skills with partners, ability to adapt to multicultural environments (also for mid-term assignments), open minded

Organisational skills and competences

Experience in project management, facilitation of group work

Technical skills and competences

Remarkable presentation and training skills, especially on creativity and innovation issues, competence in designing and implementation of innovation policy in national, regional and local level, competence in work with public administration institutions and social partners as well as private sector.

Computer skills and competences

Good command of Microsoft Office™ tools (Word™, Excel™ and PowerPoint™), Internet

Artistic skills and competences

Author of Jurmala City logo



Expert's experience

A minimum of 4 professional speaking engagements within the last 2 years at conferences or events within the Cultural and Creative Sectors and Industries (CCSI).

- 19.04.2024. Masterclass on simulation for culture managers (National Culture Center of Latvia)
- 08.01.2024. Design thinking masterclass for municipal officers in Vidzeme planning region (Latvia)
- 27.-28.09.2023. Training for culture managers in Latgale planning region (Latvia)
- 05.10.2023. Capacity building forkshop for CCI representatives (2nd day)
- 02.11.2023. Capacity building forkshop for CCI representatives (1st day)
- 23.09.2022. Capacity building forkshop for CCI representatives (Sigulda, Latvia)
- 07.10.2022. Capacity building forkshop for CCI representatives (Mālpils, Latvia)

At least 4 years of professional experience within the CCSI, such as founding a company, serving as a university teacher, or working in a relevant field.

Lecturing in Riga Technical University (Latvia) since 2010 on subjects related to presentation skills, business development, creativity and CCI.

Experience in moderating panels, leading group activities, and ensuring productive interactions in a learning environment.

Insight of activities – January, 2024

24. – 26.01.2024. Facilitation of group activities among environmental engineering students in Riga

11.01.2024. Conducting digitization training in Liepāja

08.01.2024. Conducting a guest lecture for regional culture workers

Insight of activities – March, 2024

28.03.2024. Team building activity for a company in Jelgava

23.03.2024. Facilitation of the Young Leaders Program

21.03.2024. Co-leading digitization training for SMEs

18.03.2024. Business idea generation workshop for students

12.03. 2024. Facilitation of the workshop for SMEs

07.03. 2024. Conducting a networking workshop for students

06.03. 2024. Conducting a design thinking workshop for regional policy makers

05.03.2024. Conducting a guest lecture for pupils of secondary school

04.03.2024. Conducting digitization training for entrepreneurs in Riga

01.03.2024. Event management for entrepreneurs in Riga

Insight of activities – November, 2023

24.11.2023. Moderation of a youth hackathon in Riga

23.11.2023. Conducting a co-production workshop on preserving fishing net making skills in Jurmala

22.11.2023. Co-production workshop for residents of Riga's neighborhoods in Riga

16.11.2023. Conducting online testing of the digital twin of energy communities

09.11.2023. Co-leading the digital transformation training in Valmiera

08.11.2023. Testing the digital twin of energy communities in Liepāja

03.11.2023. Co-leading the digital transformation training in Valmiera

Proven experience

10. **Creative Entrepreneurial Mindset:** Experience in fostering a creative entrepreneurial mindset, self-management, and well-being.

Lectures, trainings and hackathons for CCI to build the capacity for future project development

Reference: Junior Achievement Latvia (JAL), www.jal.lv

12. **Green Solutions and Sustainable Business Models:** Knowledge in sustainable consumption, ecological, cultural, financial, and social sustainability practices.

Lectures, trainings and hackathons for CCI to build the capacity for sustainable solutions

Reference: National Culture Center of Latvia (LNKC), www.lnkc.gov.lv

13. **Pitch Training:** Expertise in preparing and delivering effective pitches to investors and stakeholders.

Lectures and trainings for CCI to strengthen the presentation/ performance skills (pitching sessions)

Reference: Social Entrepreneurship Association of Latvia (SEAL), www.sua.lv

A minimum of **5 years of professional experience** in facilitating educational programmes, workshops, or group discussions within the CCSI or a related field.

References (contacts can be delivered upon request):

#1 **Dace Melbārde**, ex-minister of Culture of Latvia, ex-director of National Culture Center of Latvia, Country Manager of British Council in Latvia, Member of European Parliament

#2 **Signe Pujāte**, the director of National Culture Center of Latvia

#3 **Lilīta Sparāne**, ex-manager of national-wide Creativity Week in Latvia

#4 **Ilona Asare**, head of CCI think-tank "Culture Lab"

Diploma


Vita Brahouška

Name

participated from the 15th - 17th of March 2010 in Games Master Training in Sønderborg, Denmark, arranged by British Council in cooperation with the Sønderborg 2017 Office.

By the end of the training participants will have:

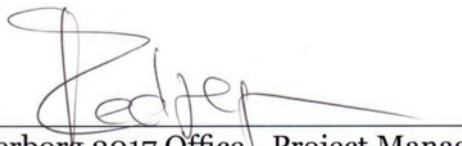
a clear understanding of the benefits of Future City Game
a clear understanding about the role and tasks for a Games Master
a set of tips about preparing for, running, and evaluating and reporting on games
ideas about ways of working with cities to use Future City Game more effectively.



CLES - Games Master Trainer
Neil McInroy



British Council - Partnerships & Projects Manager
Jacob Urup Nielsen



Sønderborg 2017 Office - Project Manager
Else Christensen Redzepovic

 **BRITISH
COUNCIL**



SØNDERBORG
in Sønderjylland-Schleswig
Candidate for European Capital of Culture



Breaking Research

Certificate of Training

This is to certify that

Vita Brakovska

Has successfully completed the training

Innovation Assistance & Lean Management

With a duration of 80 hours including
company assessments

*In the frame of Project NR. EU 34764
11th of may 2012*

Siemon Smid

Olga Mala

Tony Boylan

“Increasing Competitiveness
of Estonian and Latvian
Mechatronics sector through
creating the Skills Centre
for product development
training”

Conducted by
BreakingResearch
S.A. , Luxembourg



SKILLS CENTRE
TARTU • VENTSPILS • OGRE



**OGRE BUSINESS AND
INNOVATION CENTRE**



Linking Estonia and Latvia
Part-financed by the European Regional Development Fund





This is to certify that

Vita Braikovska

has completed the programme of
Master of Business Administration
at Riga Technical University

The MBA programme "Innovation and Entrepreneurship" was developed by Riga Technical University in collaboration with Buskerud University College in Kongsberg, Norway. The curriculum, course requirements and academic standards for conferring the degree were established according to the internationally acknowledged practice. The language of instruction of the programme was English.

Ivars Knets, Rector
Riga Technical University

Hans A. Stubberud, Dean
School of Business and Social Science
Buskerud University College
Kongsberg Campus

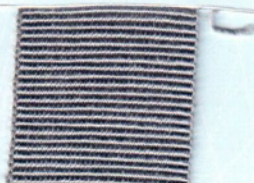
Kjell Gunnar Hoff, Professor
Department of Economics and Resource
Management
Norwegian University of Life Sciences

Rolf Qverild, Associate Professor
School of Business and Social Science
Buskerud University College
Kongsberg Campus



June 19, 2010

MBA IE 0193



GÜNTER VERHEUGEN

VICE-PRESIDENT OF THE EUROPEAN COMMISSION

RUE DE LA LOI 200 - WETSTRAAT 200

B-1049 BRUSSELS

TEL. 02/298.11.00 - FAX. 02/299.18.27

09 FEB. 2009

Ms. Vita Brakovska
Project Manager
Knowledge and Innovation Dpt
Investment and Development Agency of Latvia
Perses iela 2

LV-1442 Riga
Latvia

Dear Ms. Brakovska,

I would like to thank you for participating in the 2008/09 European Enterprise Awards competition and congratulate you on the nomination to represent your country in the EU competition. Your selection is a tribute to the value and impact of your personal efforts to promote entrepreneurship and small business.

I would like to inform you that more than 350 projects have been presented for 2008/09 European Enterprise Awards. This high number demonstrates the increasing understanding that unlocking the innovation potential of our people is essential to achieve cohesion and sustainable prosperity across the EU.

As you can imagine, the European jury had the difficult task of selecting among a range of excellent projects. Even if your project has not been shortlisted for the 2008/09 Awards, I would like to express my gratitude for your courage to take new initiatives and for helping the European Union and its regions face the economic crisis and emerge stronger from it. My vision is that the EU should become the world class environment for SMEs. This is only achievable through projects like yours.

I encourage you to continue to make your contribution and to also share your experience as widely as possible. All projects selected for the EU competition which I attach for your information will be present at the EEA Awards ceremony and at the accompanying conference "The Small Business Act for Europe: business without barriers" to be organised in Prague on 13-14 May 2009 in collaboration with the Czech Presidency of the European Union. You are cordially invited to attend this event and I hope you will find it a rewarding experience.

Yours sincerely,



RBS

RIGA BUSINESS SCHOOL
Riga Technical University

CERTIFICATE

No. 10395

Vita Bračkovska

*successfully completed the "Digital Transformation" course
at Riga Technical University Riga Business School (RBS), Riga,
Latvia*

07.01.2021.- 15.04.2021.



Jānis Grēviņš
RBS Director

Aldis Greitāns
MBA Program Director

April 30, 2021



International
Quality
Accreditation

11 Skolas st., Riga, LV-1010, Latvia, phone: +371 67089800,

fax: +371 67089810, e-mail: info@rbs.lv

www.rbs.lv